



Co - Organizer



NATIONAL SOLAR AND EV EXPO 2024

07th – 09th MAR' 24 | INDIRAGANDHI PRATISHTHAN | LUCKNOW

National Solar & Electric Vehicle Expo 2024 is being organized by Uttar Pradesh Solar Power Development Association (UPSPDA) in association with AssochamUP-UK.

India has abundant solar resource and should be optimally utilized. Government of UP and Government of India are encouraging to use solar energy and giving incentives. This will also reduce the carbon emission and ultimately protect the environment. Government of UP has recently announced very attractive Solar Policy from 2022-2027 for installation of rooftop and generation of Solar power with total target of 22GW.

In view of above, Uttar Pradesh Solar Power Development Association (UPSPDA) and AssochamUP-UK are organizing National Solar & Electric Vehicle Expo 2024 (NSEVE 24) between 7th to 9th March 2024 in Lucknow. This event will showcase all kinds of Solar & EV products, services and technologies.

The 3 days exhibition will focus on the areas of PV Production Technologies, Grid Connected Solar Power Plants, Roof Top Solar Systems, Energy Storage Systems & Technologies, Direct Solar Lighting, Vehicles, EV charging systems and other latest developments in Renewable Energy.

Concurrent Seminars, Buyer Seller Meets and Conferences will also be organized at the venue In view of the above, you are requested to confirm your participation in which more than 10000 delegates and visitors are likely to take part across all districts of UP

We look forward towards your email at marketing@upspda.org.

HIGHLIGHTS

- Nationwide Exhibitors
- Entrepreneurship Development Programme
- Franchise options
- Startup opportunities
- Knowledge sessions
- B2B networking zone

Exhibitor Registration



Visitor Registration



EXHIBITOR PROFILE

- Solar Panel Solutions
- Solar Inverter Solutions
- Solar Battery Solutions
- Solar BOS Solutions
- E-Vehicles and Charging Stations
- Solar Street Lights

BOOK THE SPACE

Stall size(mtrs)	Raw Space Rate	Octonorm Stall Rate
	7000/- sqmtr	7500/- sqmtr

Inclusions

Octonorm Stall

- The stall size is 3mtr x 3mtr.
- Octonorm stall space includes
- 3 spot lights
- 5 amp powerpoint
- 1 extension board
- 1 table and 2 chairs
- Grey carpet
- 1 dustbin
- 2 sessions of tea with snacks and lunch for 2 persons for each 9sqmtr stall
- Exhibitors badge for 2 persons for each 9sqmtr stall

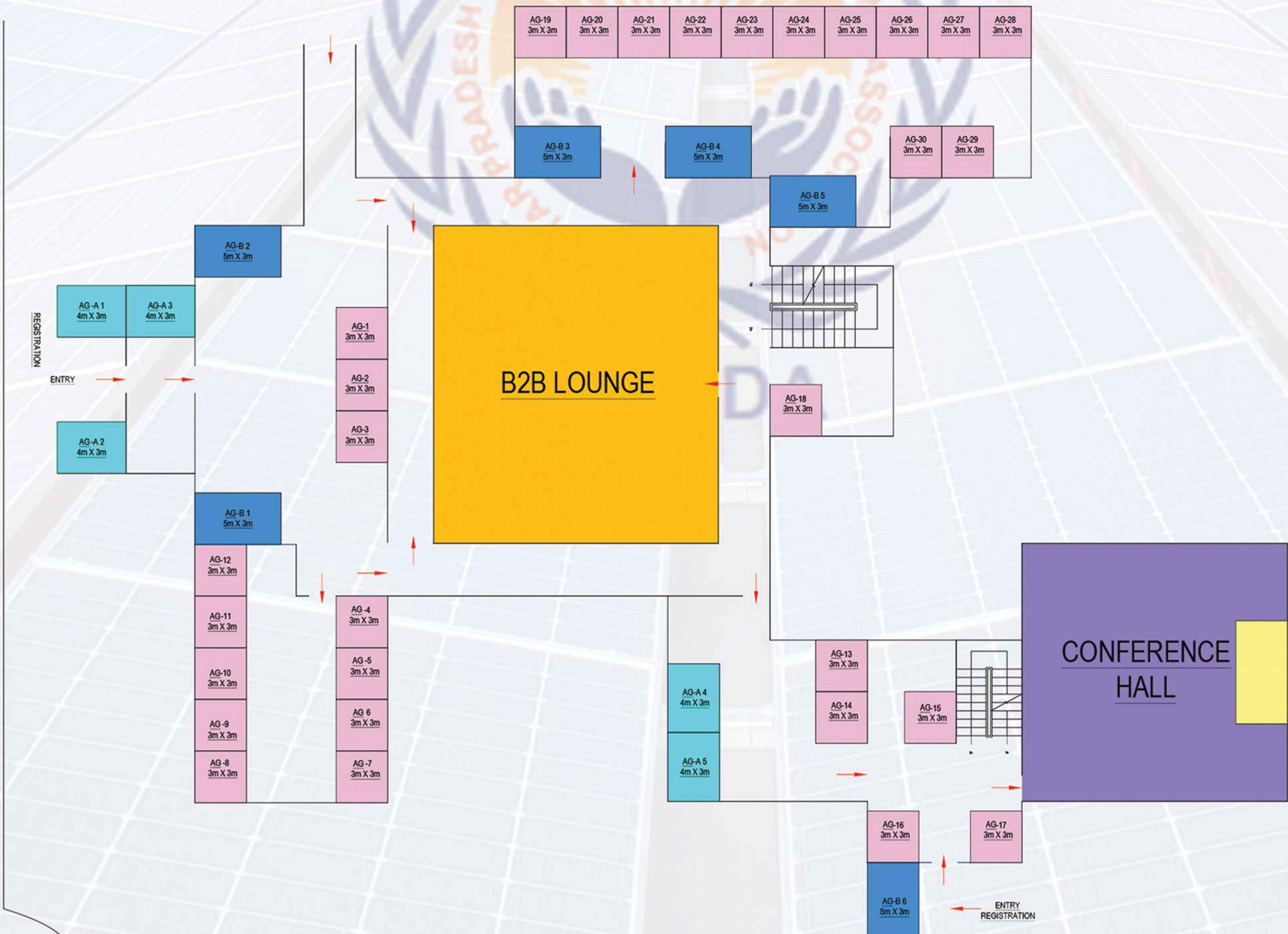
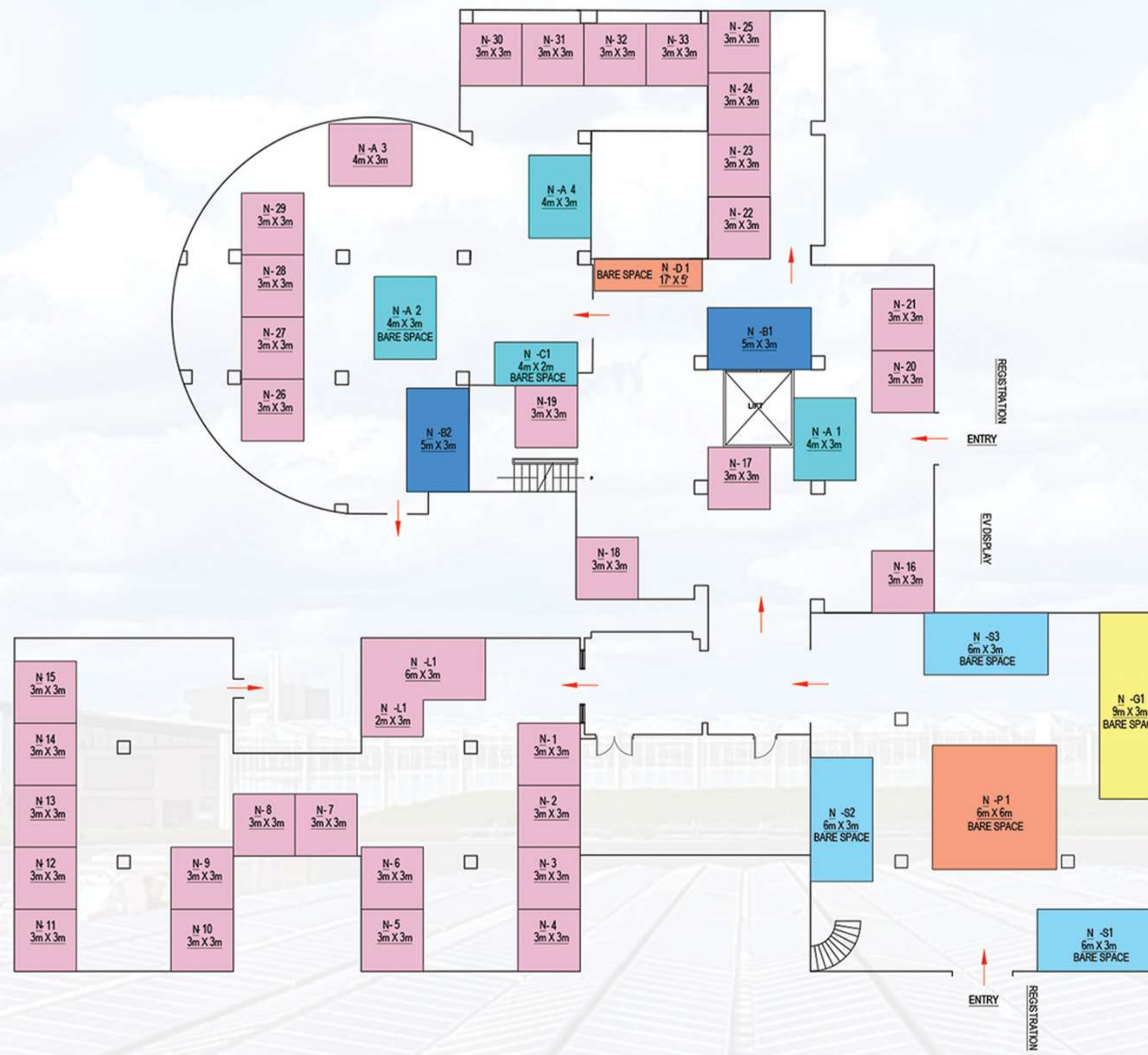
Raw space

- Carpet
- 2 sessions of tea with snacks and lunch for 2 persons for each 9sqmtr stall
- Exhibitors badge for 2 persons for each 9sqmtr stall

Terms and Conditions:

- The stall booking is on **FIRST COME FIRST SERVE BASIS**.
- Stall registration form needs to be filled with complete and correct details.
- **25% DISCOUNT - On 100% payment of the total stall amount.**
- **10% additional of the total stall amount will be charged for the corner stall.**
- **20% DISCOUNT - On 50% payment of total amount till 20th Feb & remaining by 29th Feb 24.**
- In case of delay of the balance payment, the allotted stall will stand cancel.
- The additional requirement of stall furniture will be charged on actual.
- The requirement of additional furniture needs to be communicated on or before **29th Feb 24.**
- Stall possession will be given on **06th March 24.**
- Any decision made by management is final and binding.
- GST @18% additional on the total billing.

EXHIBITION LAYOUT



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR INR 07 Lakh + 18%GST

- Logo placement as "Platinum Sponsor" in all the communications.
- Octonorm stall/ Raw space size measuring 36sqmtr
- Exhibition promotion in hoardings, newspapers, website and social media
- The senior official to chair at the inauguration and valedictory session.
- Exclusive brand seminar of 30min slot.
- 45mins slotting in all 3 days at the designated B2B lounge
- Company promotional video to be played on the LED during session breaks
- Participation in the felicitation ceremony
- A senior official will be invited in the press conference before the exhibition
- Snacks and lunch will be provided upto 10 persons.
- 06 standees of 3x6ft can be placed at the venue
- Exhibitor badges for 10 persons
- A 200 words story in the report of National Solar and EV Expo.

GOLD SPONSOR INR 5.5 Lakh + 18%GST

- Logo placement as "Gold Sponsor" in all the communications.
- Octonorm stall/ Raw space size measuring 27sqmtr
- Exhibition promotion in hoardings, newspapers, website and social media
- The senior official to chair at the inauguration/ valedictory session.
- Exclusive brand seminar of 20min slot.
- 30mins slotting in all 2 days at the designated B2B lounge
- Participation in the felicitation ceremony
- Snacks and lunch will be provided upto 6 persons.
- Exhibitor badges for 6 persons
- 04 standees of 3x6ft can be placed at the venue
- A 150 words story in the report of National Solar and EV Expo

SILVER SPONSOR INR 4Lakh + 18%GST

- Logo placement as "Silver Sponsor" in all the communications.
- Octonorm stall/ Raw space size measuring 18sqmtr
- Exhibition promotion in hoardings, newspapers, website and social media
- Exclusive brand seminar of 10min slot.
- 20mins slotting for 1 days at the designated B2B lounge
- Snacks and lunch will be provided upto 4 persons.
- Exhibitor badges for 4 persons
- 02 standees of 3x6ft can be placed at the venue

SEMINAR SPONSOR INR 3 Lakh + 18%GST

- Logo placement as "Seminar Sponsor" in all the communications.
- Exhibition promotion in hoardings, newspapers, website and social media
- 20mins slotting for 3 days at the designated B2B lounge
- Snacks and lunch will be provided upto 4persons.
- Exhibitor badges for 4persons
- 03 standees of 3x6ft can be placed at the venue.

BADGES SPONSOR INR 1,00,000 + 18%GST

- Logo on the Lanyards
- Snacks and lunch will be provided upto 2persons.

Contact Us :- SPACE BOOKING (Monday to Saturday – 11am to 6pm)

1. Ms. Kritika (7052289666)

2. Ms. Ritika (6386660743)

E-mail : marketing@upspda.org

For Alliances

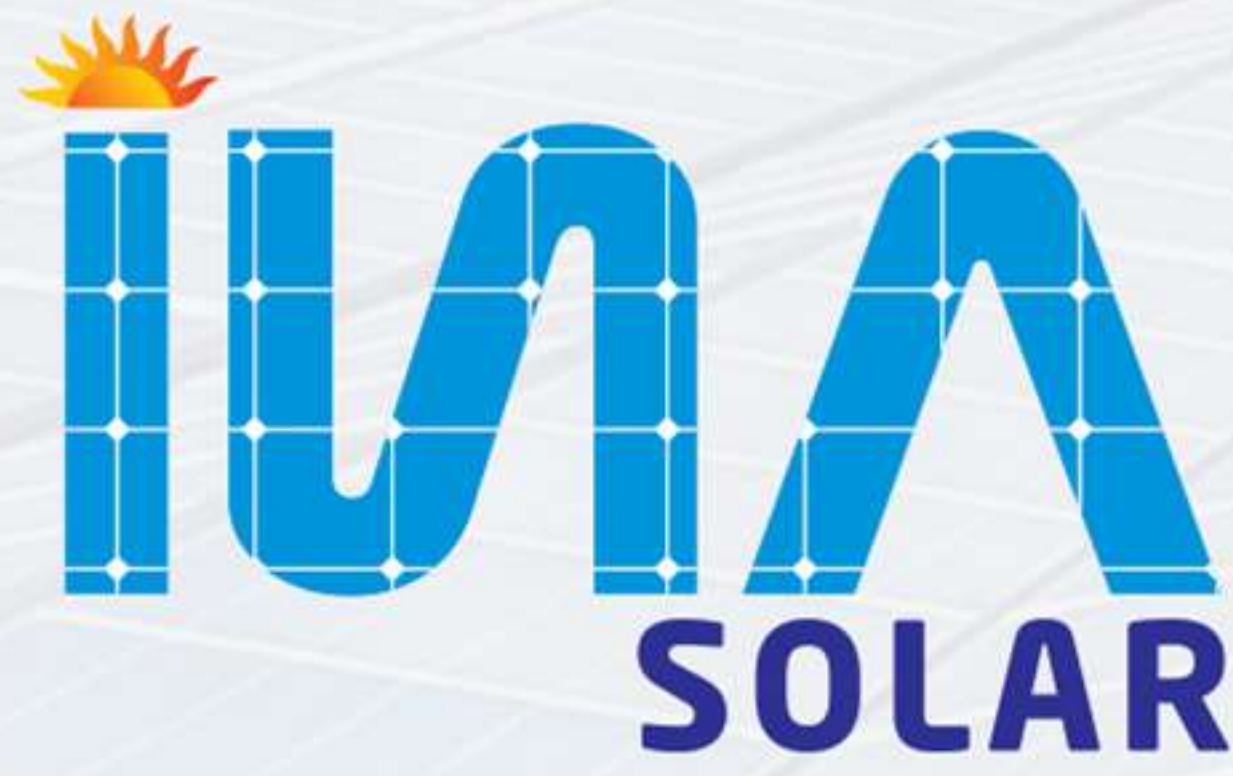
Ms Rashi Agarwal

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Website: www.upspda.org | www.nationalsolarexpo.com



PLATINUM SPONSOR



GOLD SPONSOR

LOOM SOLAR



HEALTH PARTNER



WELLSUNMEDICITY
SUPER SPECIALTY HOSPITAL

SILVER SPONSOR



SAATVIK



LOCATION MAP



UTTAR PRADESH SOLAR POWER DEVELOPMENT ASSOCIATION

134 Raipur, IIM Road, Opposite Maharishi Vidhya Mandir, Sitapur Road, Lucknow-226020

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